

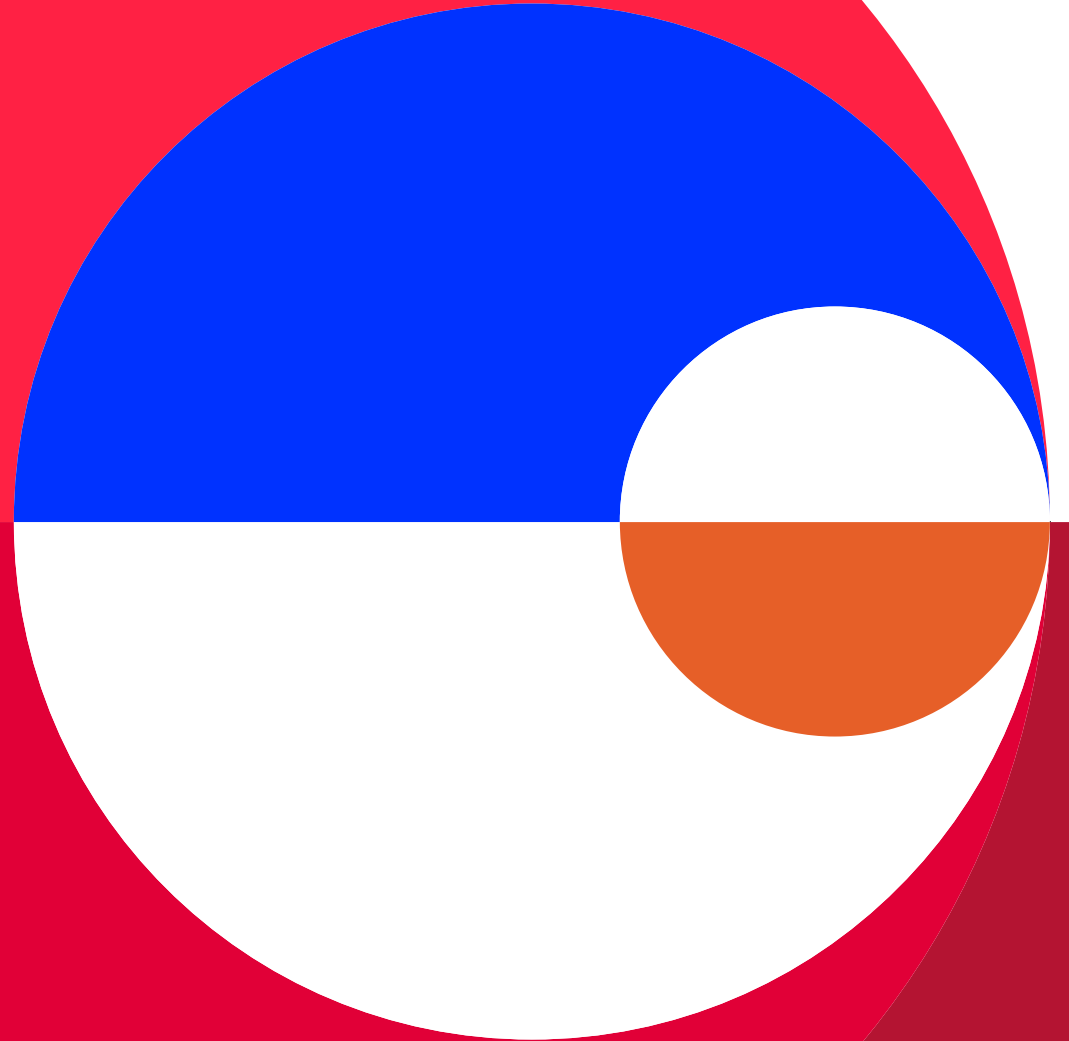


Mediametrie



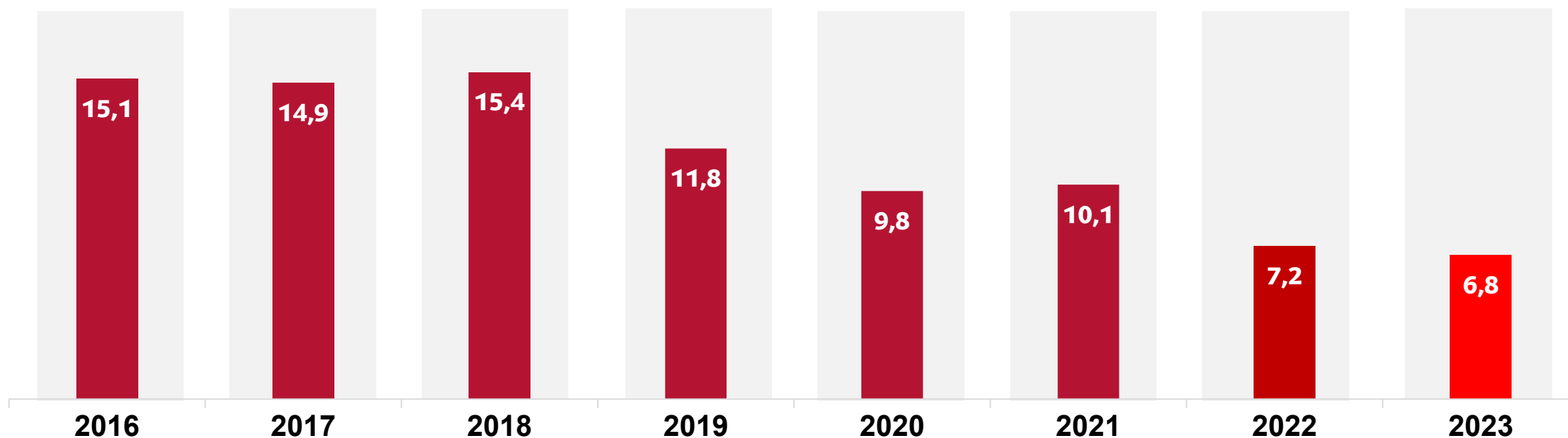
The Pirate Audience for Illegal Websites dedicated to video content in France

March 2021 – March 2023



The Pirate Audience Year After Year

The Average Number of Pirate Users Per Year



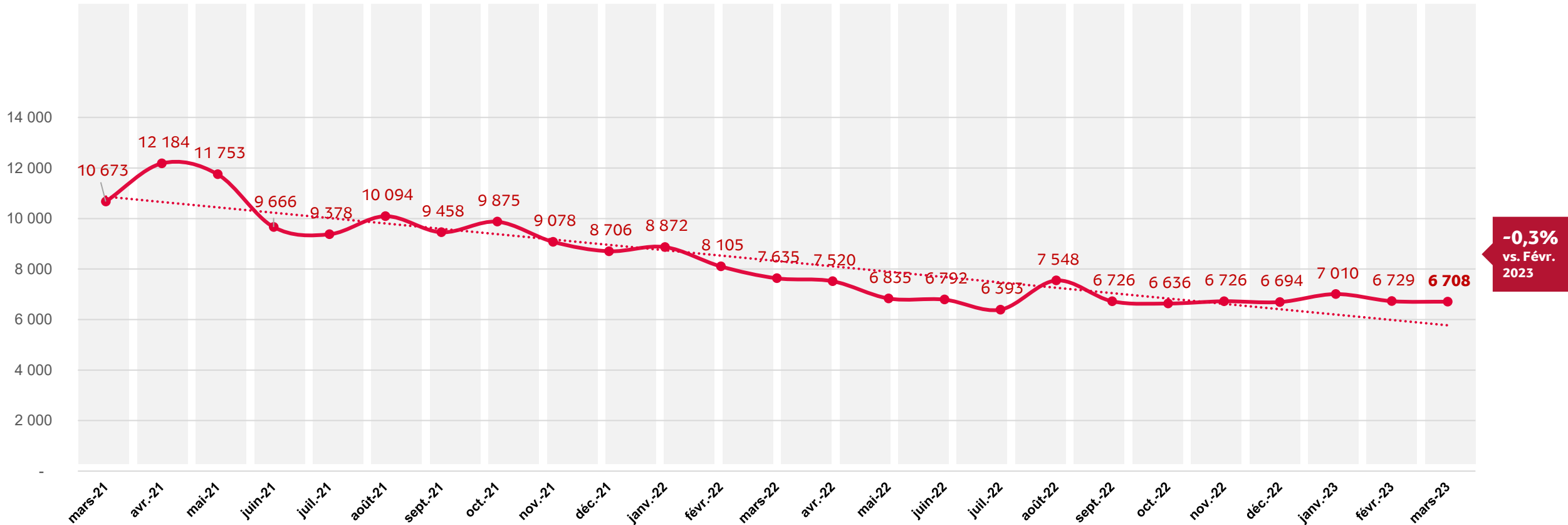
January-March 2023

First time we introduced a measurement for Mobile, Desktop and Tablets

Pirate Users - Number of Unique Visitors in Millions

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - 2016 - 2023 - Base : Ensemble à partir des résultats d'octobre 2017 - Copyright Mediametrie//NetRatings - Tous droits réservés

A stable number of Pirate Users

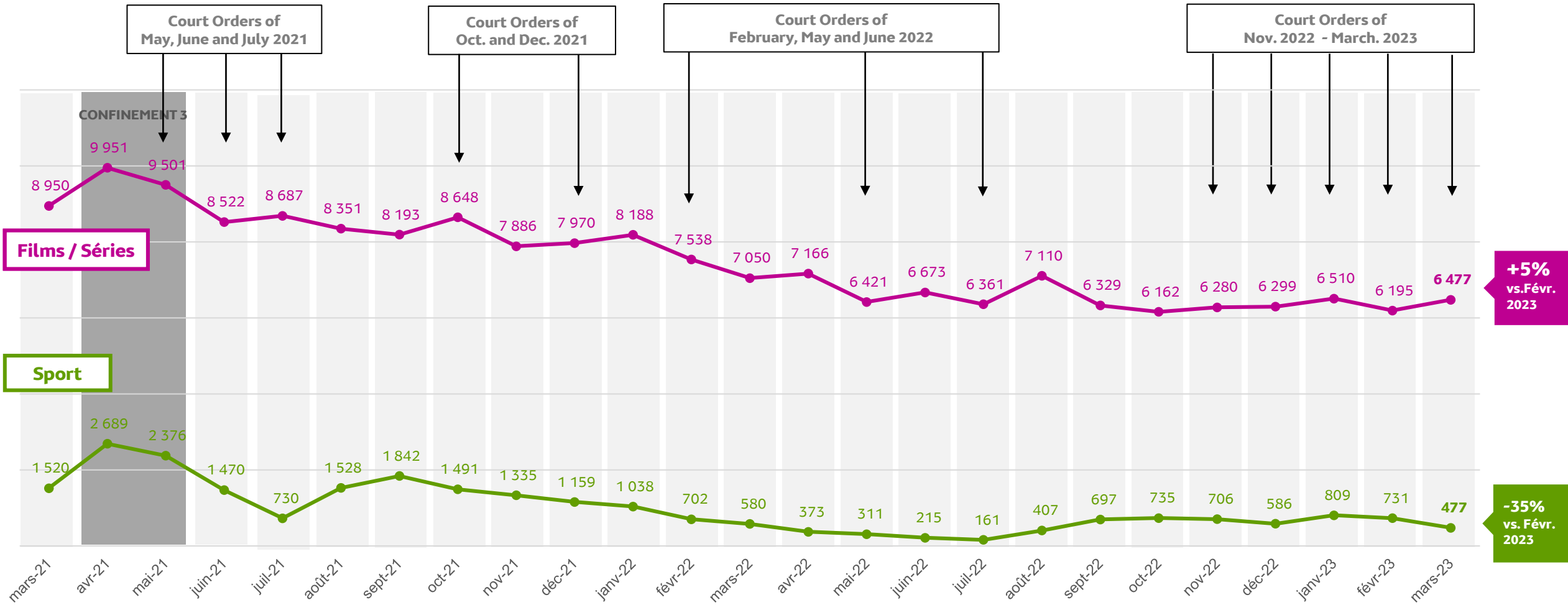


-0,3%
vs. Févr.
2023

Pirate Users - Number of Unique Visitors in Millions

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Mars 2021 à Mars 2023 - Base : Ensemble 2 ans et +
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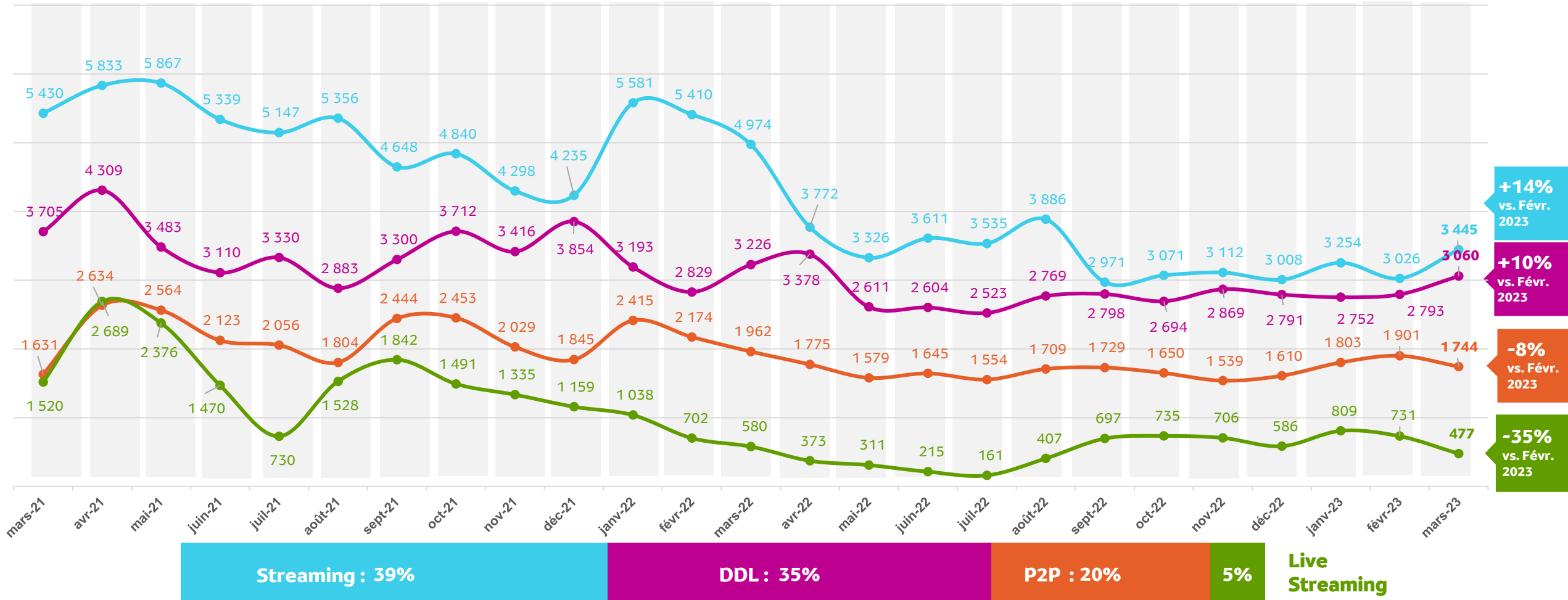
The audience of illicit sports-related website trending downward



Pirate Users - Number of Unique Visitors in Millions

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Mars 2021 à Mars 2023 - Base : Ensemble 2 ans et +
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Streaming and DDL piracy on an uptick while livestreaming and P2P piracy is down



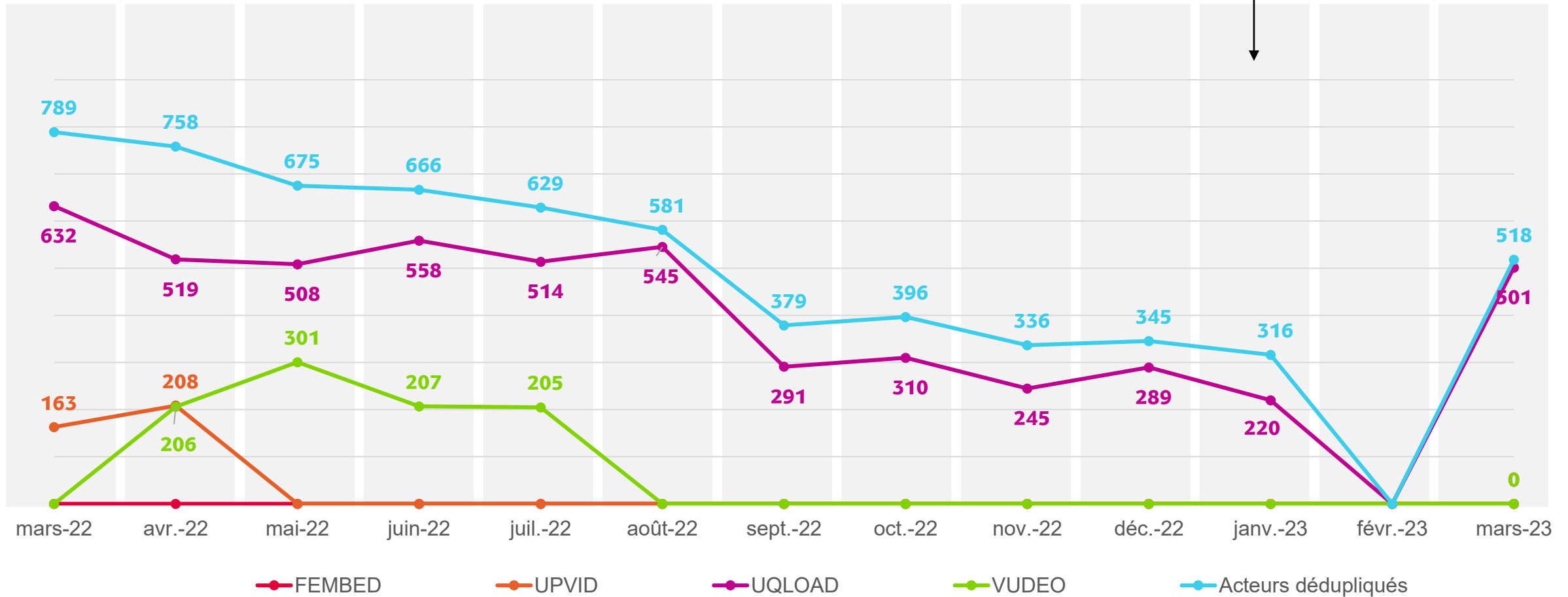
Pirate Users per Protocol - Number of Unique Visitors in thousands

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Mars 2021 à Mars 2023 - Base : Ensemble 2 ans et + Copyright Mediametrie//NetRatings - Tous droits réservés

The cyberlockers FEMBED, UPVID and VUDEO disappear after being blocked but UQLOAD comes back after a domain change



Court Decision - January 2023

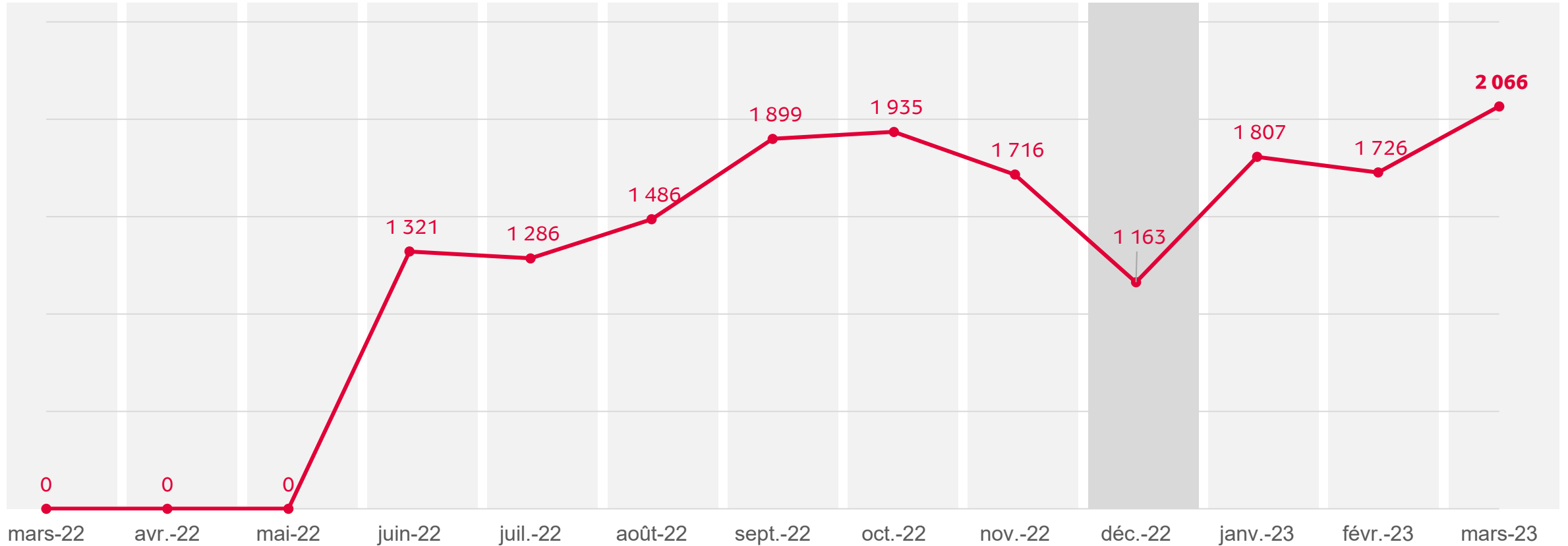


Pirate Users per Cyberlocker- Number of Unique Visitors in thousands

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Mars 2022 à Mars 2023 - Base : Ensemble 2 ans et + Copyright Mediametrie//NetRatings - Tous droits réservés



Focus on websites being targeted using ARCOM's updating process



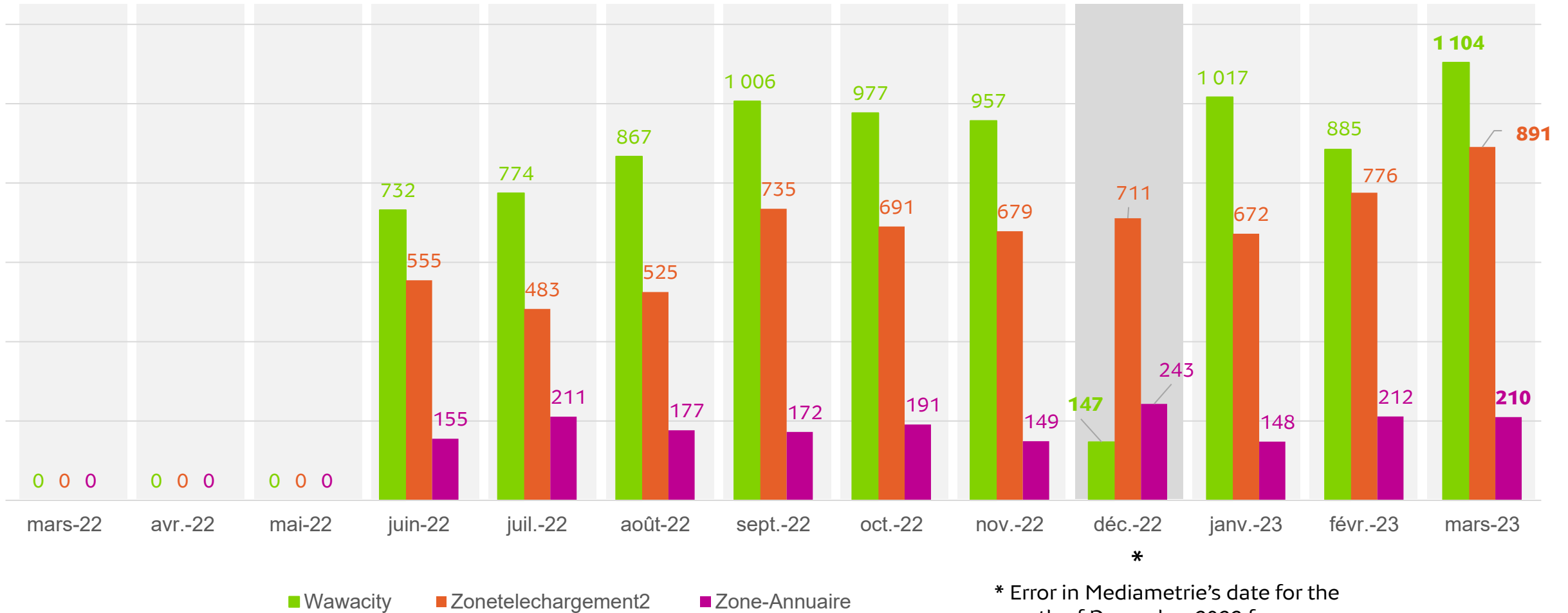
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* Error in Mediametrie's date for the month of December 2022 for WAWACITY.

Pirate Users - Number of Unique Visitors in thousands

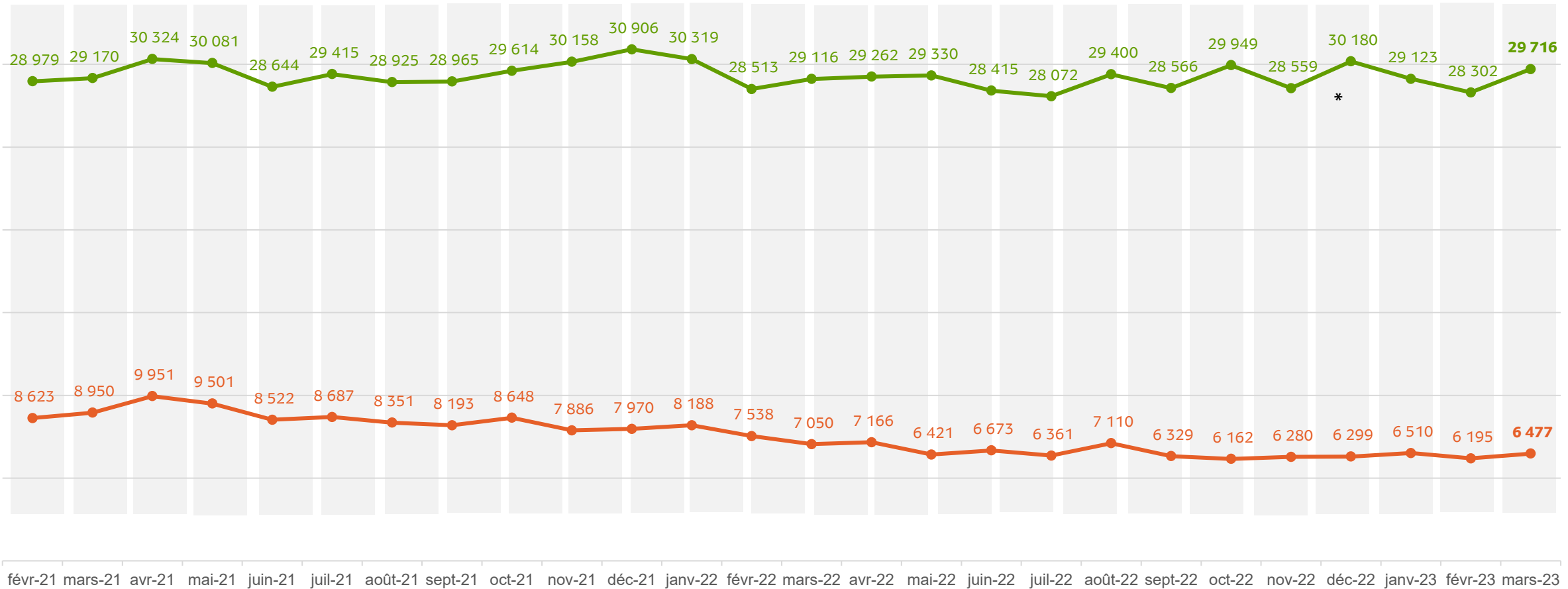


Focus on the biggest websites targeted using ARCOM's updating process



Pirate Users - Number of Unique Visitors in thousands

Both legal and illegal video consumption is rising up



+5%
vs Févr. 2023

+5%
vs. Févr. 20223

Legal Audience for Video Content

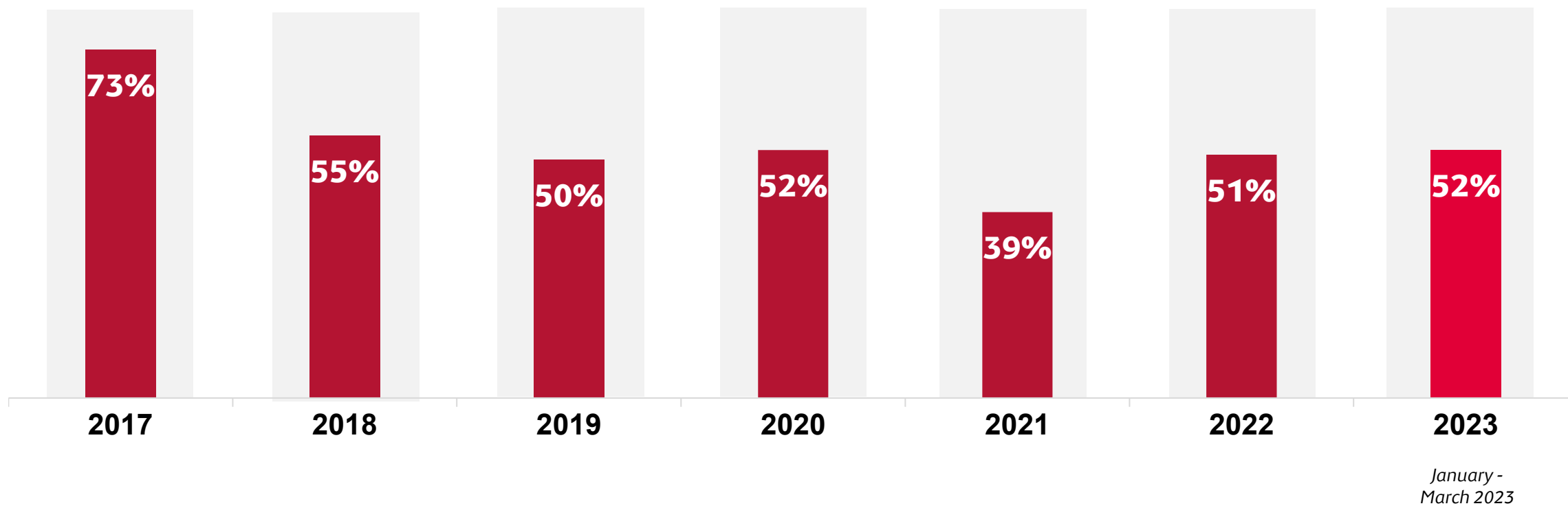
Pirate Audience for TV Shows/Movies-related websites

Pirate and legal Users - Number of Unique Visitors in thousands

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Mars 2021 à Mars 2023 - Base : Ensemble 2 ans et +
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The concentration of Pirate Websites

Percentage of the top 10 websites in the total pirate audience



The most used websites, apps and services (in thousands of Unique Vistors)

Legal Services	March 2022	February 2023	March 2023
Netflix (B)	19 386	19 304	19 434
myCANAL (B)	11 591	10 474	12 172
Amazon Prime Video (C)	8 085	9 224	9 766
Disney+ (C)	7 366	6 252	7 614
Salto (B)*	1 662	1 301	882

Pirate Websites	March 2023
1fichier.com (D)	1 542
uptobox.com (D)	1 231
yggtorrent.lol (D)	824
wawacity.cloud (D)	705
papadustream.cc (D)	666
darkino.com (D)	657
zone-telechargement.co (D)	582
turbobit.net (D)	541
uqload.co (D)	501
rapidgator.net (D)	498

*Salto closed on March 27th, 2023