

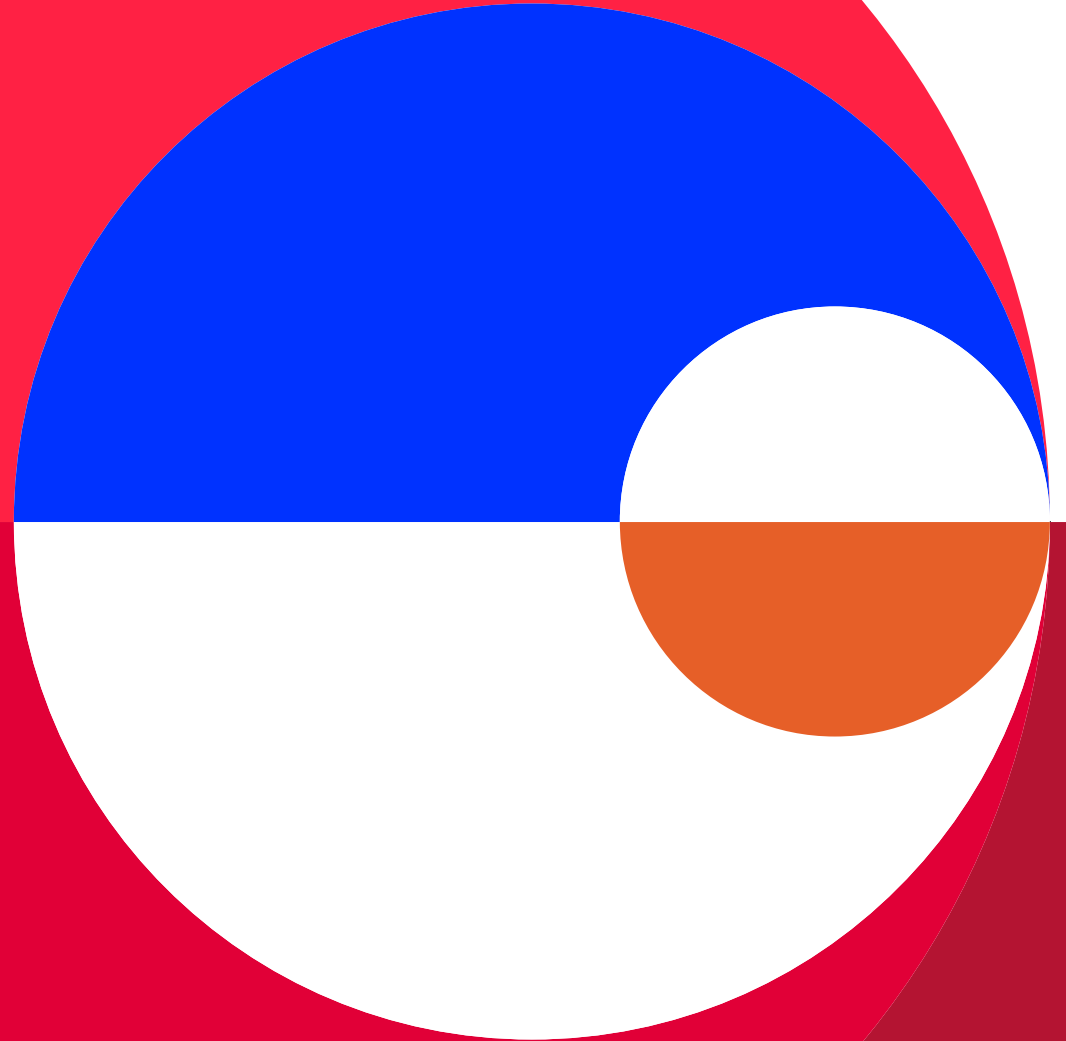


Mediametrie



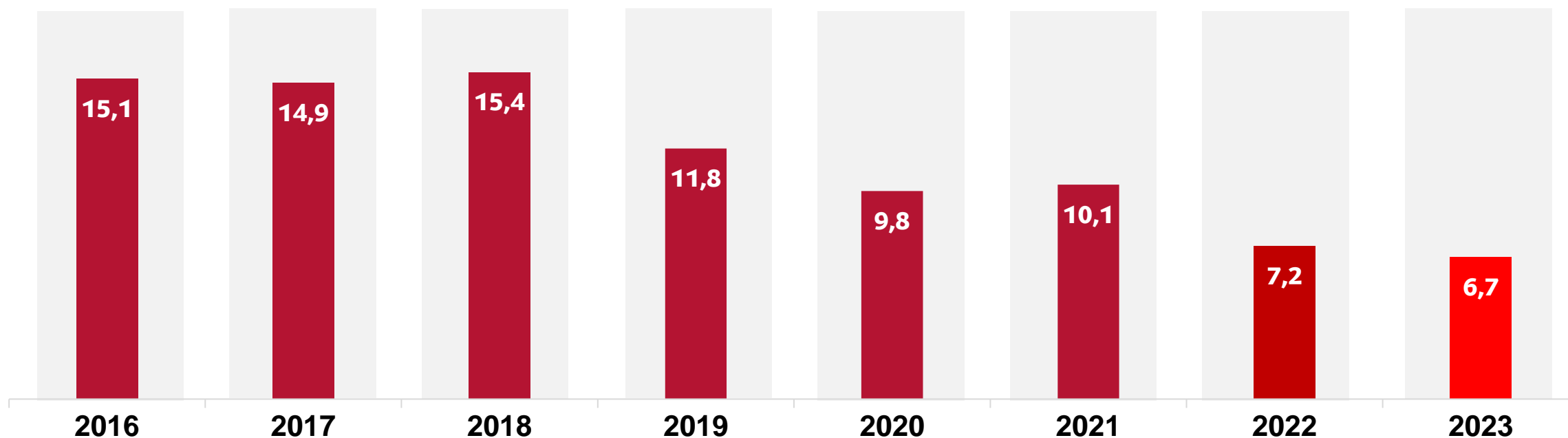
The Pirate Audience for Illegal Websites dedicated to video content in France

June 2021 – June 2023



The Pirate Audience Year After Year

The Average Number of Pirate Users Per Year



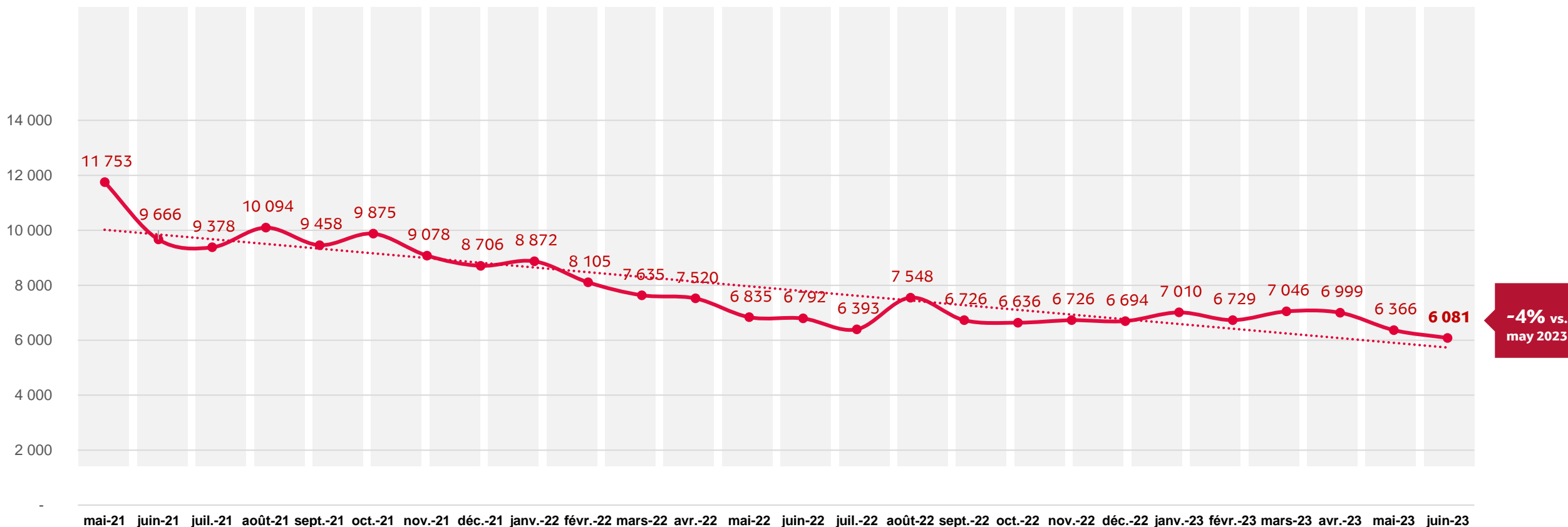
January - June 2023

First time we introduced a measurement for Mobile, Desktop and Tablets

Pirate Users - Number of Unique Visitors in Millions

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - 2016 - 2023 - Base : Ensemble à partir des résultats d'octobre 2017 - Copyright Mediametrie//NetRatings - Tous droits réservés

The pirate audience continues to fall

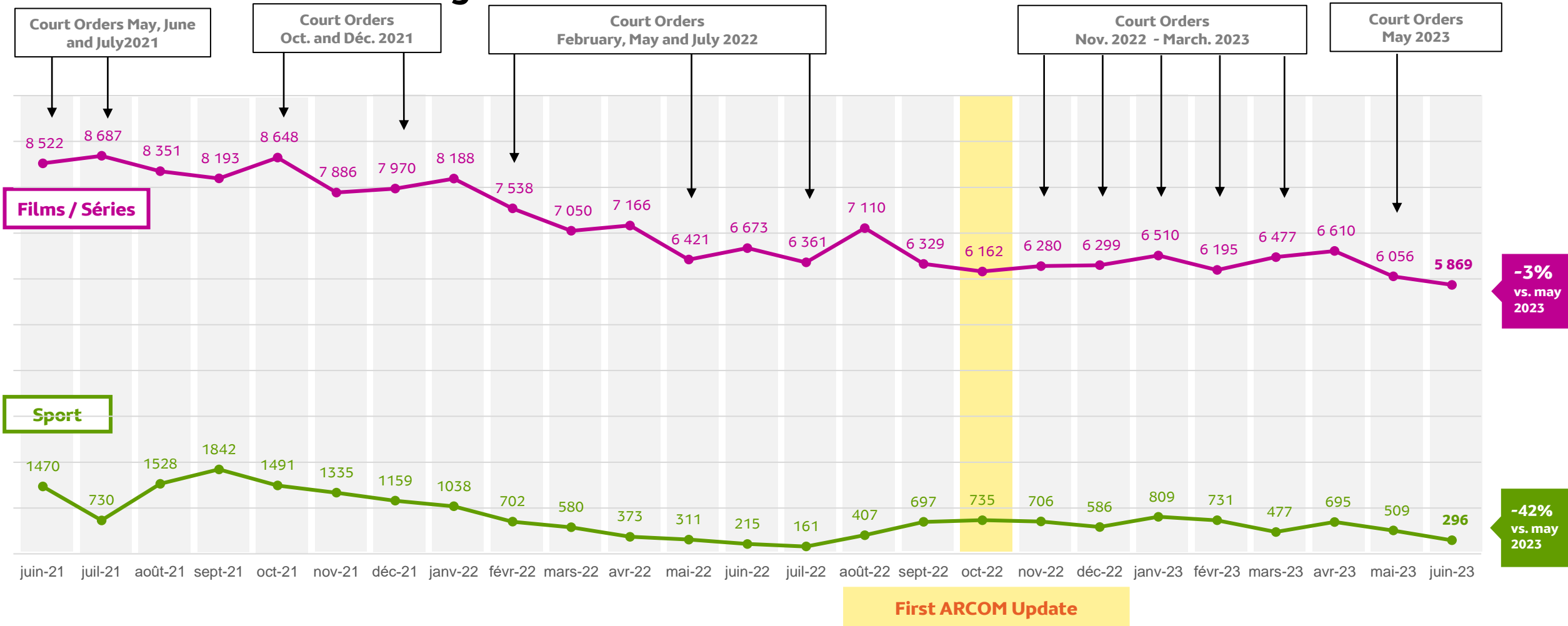


Pirate Users – Number of Unique Visitors in Millions for both sports and Movies/Tv Series related websites

Source : Médiamétrie - Mediametrie//NetRatings – Audience Internet Global – France – Juin 2021 à juin 2023 – Base : Ensemble 2 ans et +
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The French Pirate Audience

The pirate audience is trending down again at its lowest level yet for TV Series/Movies Pirate Audience. The audience of sports-related pirate websites is also falling.



-3%
vs. may 2023

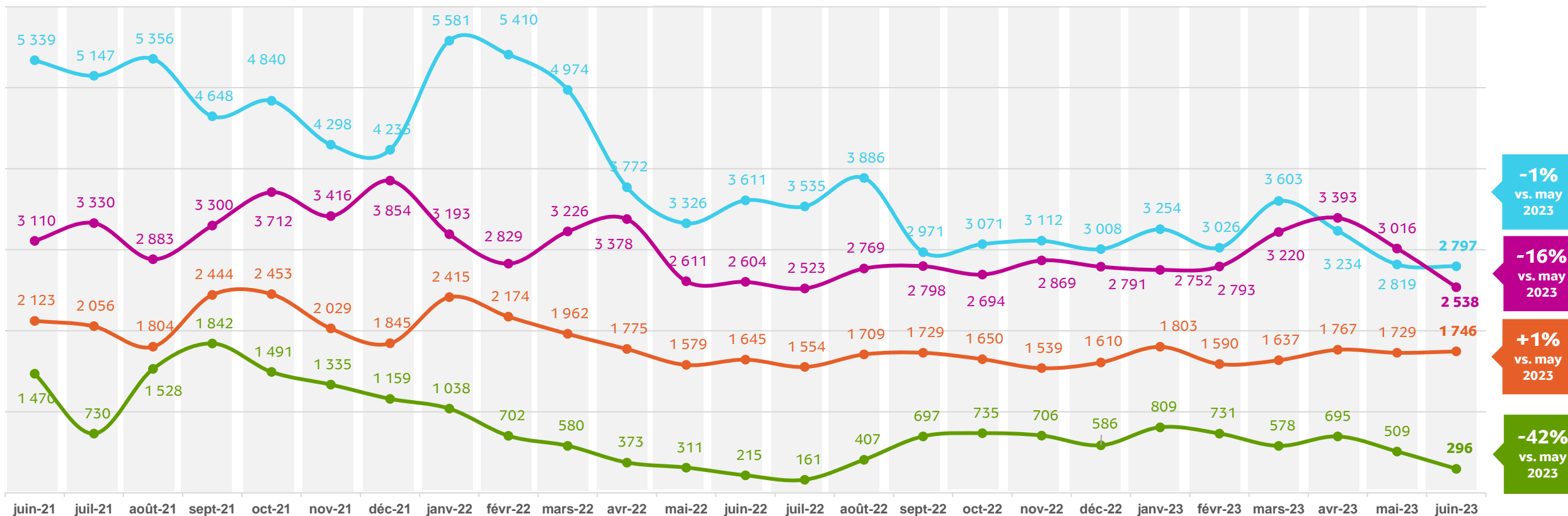
-42%
vs. may 2023

First ARCOM Update

Pirate Users - Number of Unique Visitors in thousands

Source : Médiamétrie - Mediametrie//NetRatings – Audience Internet Global – France – Juin 2021 à juin 2023 – Base : Ensemble 2 ans et +
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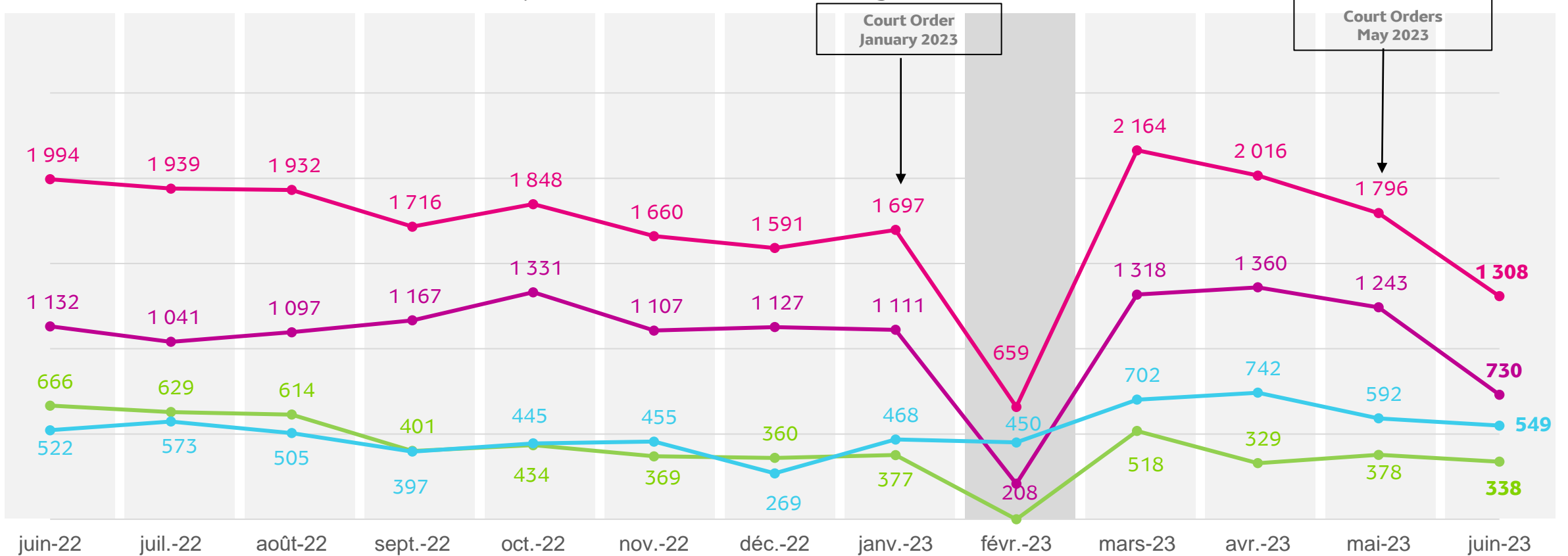
Both Livestreaming and DDL are falling in June



Pirate Users per Protocol - Number of Unique Visitors in thousands

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Juin 2021 à juin 2023 - Base : Ensemble 2 ans et + Copyright Mediametrie//NetRatings - Tous droits réservés

Focus on the audience of cyberlockers following court orders



Court Order
January 2023

Court Orders
May 2023

- Uptobox
- Cyberlockers 1 (C1*)
- Cyberlockers 2 (C2*)
- Dédupliquer tous les acteurs

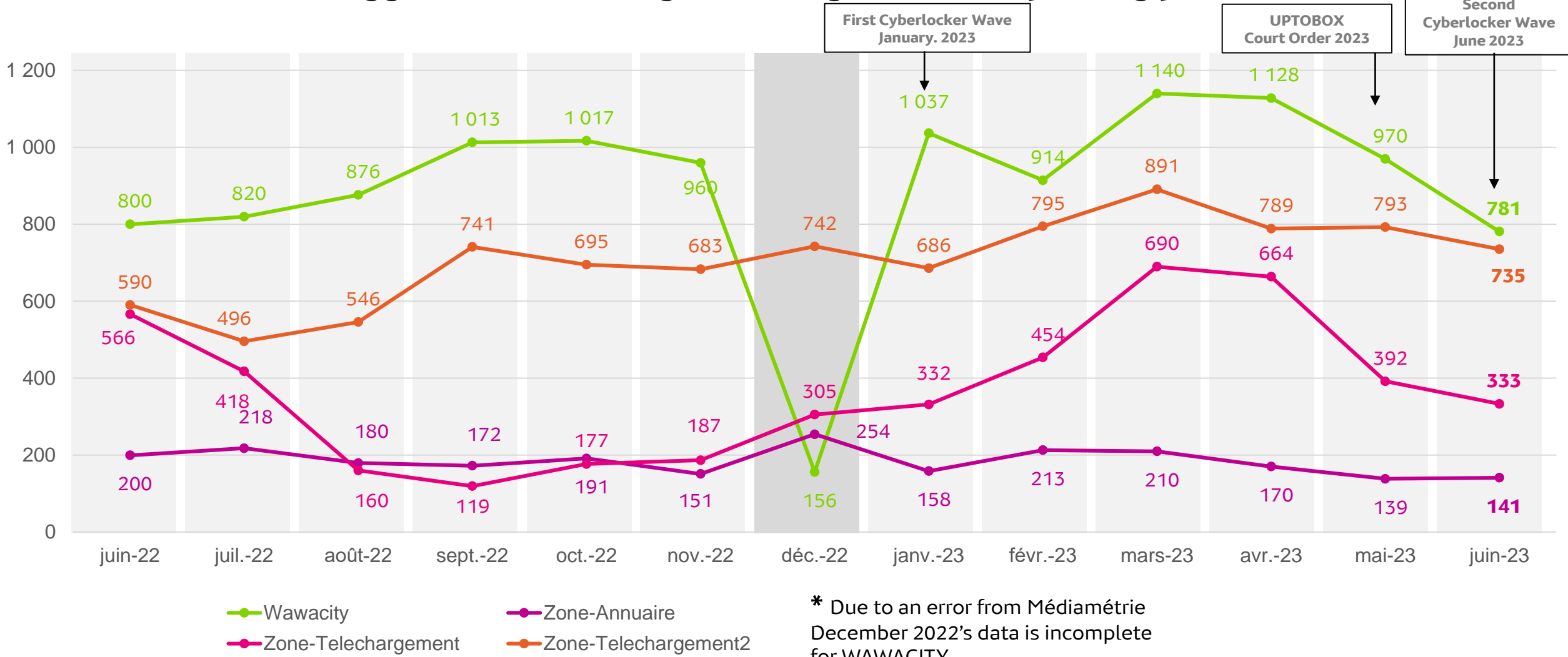
* Due to an error from Médiamétrie February 2023's data is incomplete for UPTOBOX.

Cyberlocker Users - Number of Unique Visitors in thousands

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Juin 2022 à juin 2023 - Base : Ensemble 2 ans et +
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* The full list of cyberlockers can be found on slide 11

Focus on the biggest websites targeted using ARCOM's updating process

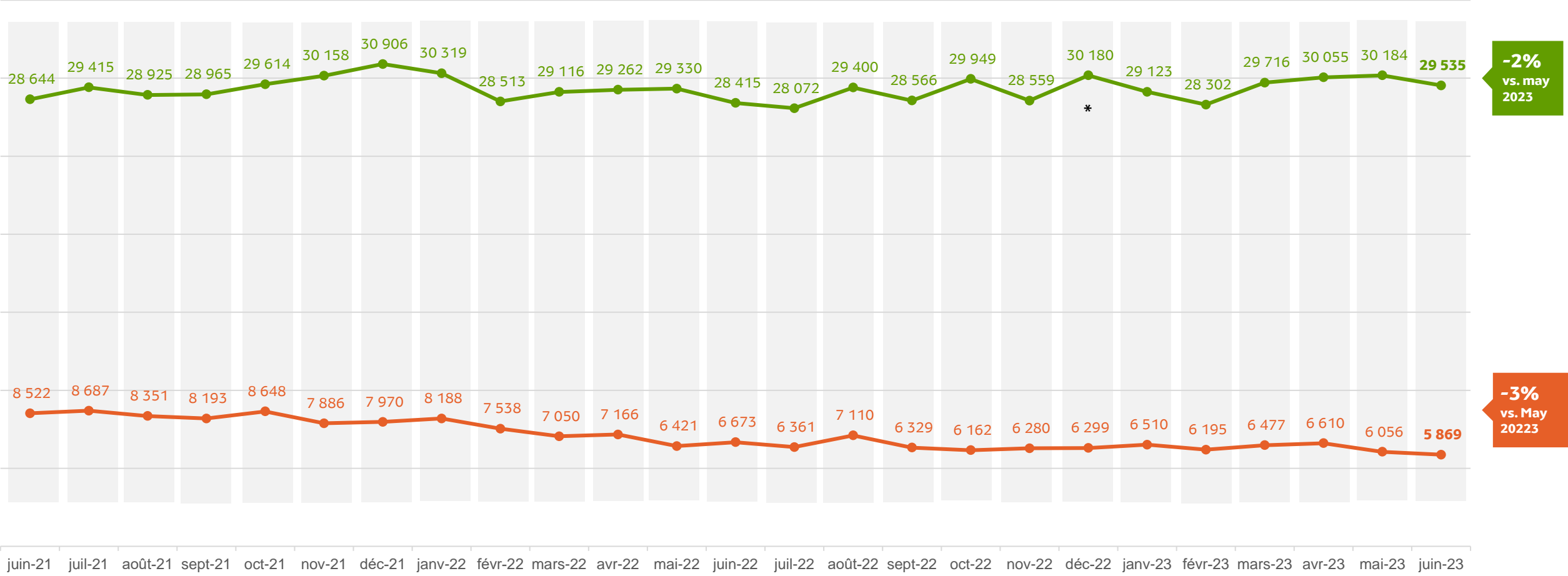


* Due to an error from Médiamétrie December 2022's data is incomplete for WAWACITY.

Pirate Users - Number of Unique Visitors in thousands

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Juin 2022 à juin 2023 - Base : Ensemble 2 ans et +
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 * The full list of cyberlockers can be found on slide 11

The pirate audience is trending downwards



-2%
vs. may 2023

-3%
vs. May 2022

Legal Audience for Video Content

Pirate Audience for TV Shows/Movies-related websites

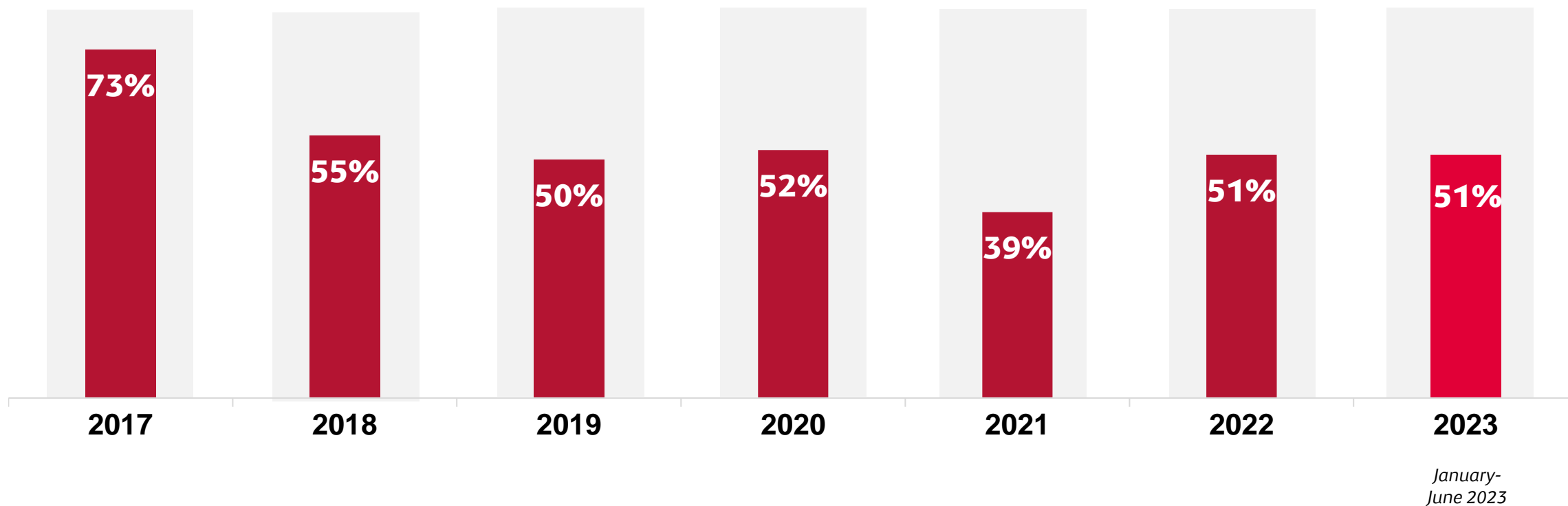
* Launch of Paramount+ in France

Pirate and legal Users - Number of Unique Visitors in thousands

Source : Médiamétrie - Mediametrie//NetRatings - Audience Internet Global - France - Juin 2021 à juin 2023 - Base : Ensemble 2 ans et +
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The concentration of Pirate Websites

Percentage of the top 10 websites in the total pirate audience



The most used websites, apps and services (in thousands of Unique Vistors)

Legal Services	June 2022	May 2023	June 2023
Netflix (B)	18 561	20 402	20 659
myCANAL (B)	10 895	11 554	11 872
Amazon Prime Video (C)	7 953	8 639	8 445
Disney+ (C)	6 662	8 113	7 934
Paramount+ (B)	-	1 168	768

Pirate Websites	June 2023
1fichier.com (D)	1 164
yggtorrent.do (D)	890
wawacity.cyou (D)	591
uptobox.com (D)	590
wiflix.cx (D)	570
turbobit.net (D)	509
zone-telechargement.cyou (D)	494
zone-telechargement.quest (D)	443
wawacity.quest (D)	424
rapidgator.net (D)	381

List of court decisions concerning cyberlockers

- January 2023 : Cyberlockers 1 (UQLOAD, UPVID, VUDEO, FEMBED)
- May 2023 : Cyberlocker UPTOBOX
- June 2023 : Cyberlockers 2 (DOODSTREAM, MIXDROP, VIDOZA, NETU)